

SANDRA RICHARDSON → BEING A CHANGE AGENT



#1 RESEARCH: Use to support your case in engaging others.
KNOW WHERE YOU ARE STARTING FROM... TODAY.



#2 STRATEGIC PLANNING ROADMAP FOR WHERE TO GO + HOW.
Bring in an expert.



#3 COMMUNICATIONS + PUBLIC RELATIONS:
PEOPLE WILL SUPPORT WHAT THEY UNDERSTAND / KNOW.



#4 NETWORKING:
GO OUT AND LISTEN - RESPOND TO NEEDS.
EXPAND YOUR CONNECTIONS.

#7 BIG GOALS VITALS SIGNS PROACTIVE GRANTING

#5 ALWAYS LOOK FOR THE LOW-HANGING FRUIT.



#6 REPUTATION MANAGEMENT:
BE SURE YOU CAN DELIVER - BE READY TO RESPOND IN A CRISIS.

#8 COLLABORATION & COMMUNITY ENGAGEMENT: PARTNERSHIPS

#9 MEASURE YOUR CHANGE
Be able to demonstrate your success.

Our only security is our ability
to C.H.A.N.G.E
John Lilly

KEY CAREER ADVICE: KEEP UP EDUCATION + TRAINING.
BE BOLD + BELIEVE IN YOURSELF.